

BERKSHIRE FOOTBALL AWARDS 2022



BACK FOR 2022

The Berkshire Football Awards are back for 2022, celebrating the great and the good, the very best of non-league, women's and grassroots football in the Royal County.

Obviously it's been two years since we've all got together, so in 2022 we're going all out with a party in a brewery (and some awards), but we'll need your help to put it on..

We've space for around 150 attendees at the venue, you'll be able to have dinner and 'network' while enjoying some of the best beer in the country.

**BERKSHIRE
FOOTBALL
AWARDS
2022**

Wednesday 15th June 2022



WHAT DO WE NEED?

Football in Berkshire is hoping to raise £1,200 to put on a proper good bash. We've partnered with Awards FC who make some simply stunning awards, and our venue host Double Barrelled Brewery in Reading to put on what we hope will be a superb event.

We can confirm the event will again be hosted by Sky Sports News' Tom White.

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THE AWARDS

The primary source of fundraising for the event will be sponsorship of the 15 individual awards which will range from Manager of the Season to Community Engagement, Volunteer of the Season and of course the Player of the Year awards.

Sponsorship of each award is £100

However, if you would like to sponsor the whole evening, a number of awards, or split it between two or three businesses we are happy to have a discussion.

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Awards: Most Improved Ground, Supporter of the season, Volunteer of the Season, Best photo, Goal of the Season, Best website or Social Media presence, Best Community Program, Outstanding contribution to local football, Manager of the Season, Referee of the Season, Young Player of the Season (Female), Young Player of the Season (Male), Player of the Season (Female), Player of the Season (Male), The Darrell Freeland Award for service to the local game.

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WHAT YOU GET

As well as an invite, all businesses that sponsor the event or an award will have your business logo on every page and article on the Football in Berkshire website related to the awards.

If you sponsor an individual award, your logo will appear on the social media pushes for the award as well as on the award itself. Typically this equates to three months of exposure in the lead up to the event.

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As a gesture of thanks, we will continue to run an ad for your business through the site for 6 months after the event FoC.

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ABOUT FiB

Football in Berkshire is a not-for-profit organisation focused on developing interest in the grassroots game across the county.

Established in 2016, our website regularly attracts 30,000 readers a month and in October 2021 hit 60,000 for the first time when we also generated 100,000 page views. We have 5,000 Twitter followers and a growing Facebook and Email Newsletter audience.

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We also have an award-winning podcast that comes out twice a week and averages 1,000 listens a month.

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UNKNOWNNS

Because, well you can't know everything!

We are in dialogue with an outside media partner to help spread the word of the awards locally and we hope to confirm this shortly.

We also hope to announce a small number of VIP guests shortly.

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WHO WE ARE

Football in Berkshire is volunteer-run by Editor Tom Canning along with Abi Ticehurst (Women's Football), Rob Davies (Head of Audio), Steve Gabb (History & Nonsense), Neil Maskell (National League), Alicia Povey (Futsal) and Neil Graham (Chief Photographer).

All of us are either involved with clubs, play or have a long-standing interest in the grassroots game in Berkshire.

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Find out more at
www.footballinberkshire.co.uk
or search Berkshire Football
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